



OPULENT CAROSSERIE SINCE 1869

**October 19, 2014**

*It's our pleasure releasing our world first real SpyKar today - at 100 years anniversary of Russia's Motorised Infantry, which drive our ancestor - RussoBalt armored car.*

*Knowing our customers, who already have everything they need, but everything for them still not enough, DARTZ made a decision not to declare price tag, to avoid situation when cheap Bugatti owner feel himself like a beggar standing near more expensive Bugatti, therefore DARTZ just will inform price tag as: **Six Zeros**, or **6Z**. Unit-specific price on request.*

*Other protection from "feel beggar" - just five cars will be made, plus 5 special cars for China, which is not so dangerous, but very demanding.*

- Leo



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Our original distinctive bodystyle, that we introduced back in 1998 as a reincarnation of Tzar Nikolai II.'s original armoured coach, had a long, successful run all over the world. However it still is, and will be, a rare sight anywhere it goes, while making sure of passengers' safety, we have decided to move on to a more mature, contemporary look.

Our company having no real competition gives us the duty of self-reflection and driving ourselves forward in innovations. We have a good background of doing so in always giving our customers the chance of being the safest, most outstanding, and opulent at the same time.

- In addition to one of our safety feature (mentioned below) - the crowd repelling light & sound system we are using the latest laser light technology, developed for maximum distance and daylight-like ability.
- For maximum performance and agility, we have teamed up with Misha Charoudin, expert on making big heavy cars to withstand race-car treatment while even making a competitive lap-times. Also one of the responsible for the Veyron-killer - the unofficial Juke-R.
- Yes, we are using bizarre leathers, deal with it. The finest materials for the interior supplied by Italy's best - Luxpel, and their special division Kolonial Touch IMPbRIA, using laser engraving and tanning. Options include stingray, alligator, ostrich, crocodile, python, along with shark-skin & sheep-skin floor mats.
- Color editions include Kolor.White, Kolor.Black, Kolor.War (Camo), Kolor.Grey (Battleship or Spy Grey) and Kolor.Gold.  
One order has been placed for a Tiffany Blue paintjob with Swarovski crystal encrusted bonnet and trunk-door.



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**October 14, 2014**

## ***The DartZ Prombron Black Shark***

Up until this point approved by 2 former 007 agents - Roger Moore and Pierce Brosnan, the DartZ cars have been mainly used by the opposite side in the movie conflict - the villains. Their ability to protect its occupants against any attack imaginable while having the biggest commanding presence of any nearby vehicles literally guaranteed, lured Sacha Baron Cohen in *The Dictator* (2012), Bruce Willis in *A Good Day to Die Hard* (2013) and lately Pierce Brosnan in *The November Man* (2014) to fully experience the real-life James Bond car features in a opulent and bulletproof package that DartZ offers.

It is after all the main characteristic of DartZ. Bespoke, Opulent, Noble Drive.

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...In James Bond movies, what is the most precious thing upon which usually depends the fate of our planet?

### ***Time - The Aeterno package***

If you don't want to count on the last seconds getting to your desired location, with our AMG handmade engine with the ability to be tuned up to 1500 horsepower there is no lack of power and speed. Then when you arrive in the jungle that is the city, our sophisticated VERTU powered applications allow your driver to quickly find the best way to avoid traffic and find the most convenient parking spaces.

On the road and in spontaneous need of international flight? Skip the crowds and book a private jet from any major airport in just 2 touches with BlackJet (tm) feature incorporated in your vehicle.

### ***V8+V2 / V12+V2***

All these features, as mentioned before, are incorporated into 2 VERTU high-performance, bespoke and opulent smartphones making sure you will never have to use anything serial-made, whether it be a car or a smartphone, during your travels again. The VERTU products have been chosen by their similarities to DartZ when it comes to performance, opulence, and customer experience. It is a definite status symbol, having a Vertu phones made with the same bizzare leather with customizable monograms you choose for your car interior. We have also prepaid Vertu Concierge for you. That gives you 24-hour worldwide assistance, priority bookings, accessing money-can't-buy events or finding the perfect gift. Your Concierge will fulfil every request using their unique expertise and inside knowledge.



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Coming from a choice of either V8 (63 AMG) engine or V12 (65 AMG) engine, in combination with 2 Vertu phones, our side badge is "V8 biturbo V2" or "V12 biturbo V2".

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...Let's face it, you are bored of serial-made cars. We all are. Downsizing, eco-friendly recycled plastic materials and law regulations are making ways to stand out among the best in the car industry very inconvenient. With Black Shark fully customizable features and appearance you get a car that is one-off masterpiece and forever will stay that way.

### *Second to Nothing*

It is the pinnacle model from DartZ and incorporates the full breadth of the company's expertise, including 2015 Mercedes Benz GL 63/65 AMG platform, the finest materials for the interior supplied by Italy's best - Luxpel and their special division Kolonial Touch using laser engraving and tanning, as well as Bang and Olufsen's Beolight and Beosound entertainment system making sure, that your multimedia experience is the same as in your home cinema.

### *Bulletproof Safety as standard*

Black Shark is short wheelbase version of the PRVY ПЕРВЫЙ - The First, a newest vehicle designed for Russian Federation's leaders and inspired by powerful Black Shark military helicopter. That means having security features such as electrochromatic windows for your privacy, custom safety (disappearing) coach doorhandles (with anti-papparazzi shock-device), Kevlar-Titanium body to prevent the use of magnetic mines, rotating bulletproof grill with DartZ badge and your customizable monogram as well as armoring up to grade B7 using patented Soviet technology Kapsula for the guaranteed comfort even in the toughest of environments today's world provides. If that is not enough, our engineers have developed the Golden Eye feature implementing fingerprint and retina scanner for additional safety.

In addition to Mercedes Benz Driver Assistance package, we also install the most sophisticated driver vigilance telemetric control system Vigiton, capable of constant monitoring of driver's psycho-physiological condition and overall awareness, so you don't have to worry about unreliable driver.

Your personal security doesn't end with 'hardware' solutions. Your *DartZ V2+ mobile application* gives you the ability to always know what is happening with your vehicle even when you are not traveling. You always know where your car is, what are external and internal conditions (in case of fire or deflated tire), even activate sirens and lights to "scare off" crowds, that might make your traveling inconvenient. You can also always use car's camera systems to watch and record, to prevent vandalism, car accidents for insurance claim or anything else that might happen to you and your new Black Shark.

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Leonard Yankelovich, DartZ' s founder and owner despises the term SUV (first in Forbes article, after that other companies such as Rolls Royce followed) when talking about our vehicles. "For our customer this term degrades the car to a category including farmer's trucks and grocery shopping utility



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vehicles.” he says. “Despite luxury and supercar brands introducing their premium SUVs to the market in the upcoming years, the situation doesn't change for DartZ. Luxury corporate owned brand releasing their serial-made car on steroids is still a far cry from the values that our brand and products bring to the customer. Our customers already have all common supercars, limousines, but this is the only bespoke product they get as the best of them all..”

Our car is based on 3 (non-lethal) bullets. *Russian Imperial opulence* in the interior, *Soviet military power* in armoring and *German engineering perfection* as a platform. The first one traces back to the year of 1869 when the Russo-Baltic Wagon Factory was founded in Riga, then a major industrial centre of the Russian Empire. Originally the new company was a subsidiary of the Van der Zypen & Charlier company in Cologne-Deutz, Germany. In 1894 the majority of its shares were sold to investors in Riga and St. Petersburg, among them L. Tetelbaum, current owner's Leonard F. Yankelovich's direct ancestor. The company grew to 3,800 employees.

The second bullet and turning point came in 1912 (then Russian Empire), when the company became official Russian army's supplier with the first armored car built in Riga in 1914 on the base of RussoBalt model C base. The technology was eventually used in the upcoming decades as the foundation for armoring luxury coaches for the Soviet union's leaders and officials.

One of company's branches - BTAZ, has detached itself, and is building spaceships right now. As the modern technology developed over the century, we have decided to use world's most sophisticated technologies as the car's platform - Mercedes Benz AMG. Engineering perfection for the engine, transmission, suspension and chassis. Our third bullet. Try to dodge these.

It's an honour for our company to be the successors of the RussoBalt house that raised the famous engineer and grandfather of helicopters, Igor Sikorsky. Therefore the interior of 4 out of 5 Black Shark trim editions is decorated with leather engraved and tanned motives from the aviation history.

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Wondering why all the James Bond movie references in the beginning of this presentation?

The most sophisticated trim level of the new Prombron Black Shark is the real spy-car of the 21st century and it will also be **the only armored vehicle of the new trim line.**

Military-sourced sniper-prevention roof, road-analyzer, distance explosive detector and signal jammer are one of many features making this edition a fortress under any circumstances. Along with champagne



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holder, sterling silver hand polished flutes, golden shisha and bespoke humidor, Xbox ONE, Playstation 4 and LTE hotspot installed to keep you or your partners and family occupied during your travels.

“Bond's car was his only personal hobby. One of the last of the 4.5 litre Bentleys with the supercharger by Amherst Villiers, he had bought it almost new in 1933 and had kept it in careful storage through the war. [...] *Bond drove it hard and well and with an almost sensual pleasure. It was a battleship-grey convertible coupé, which really did convert, and it was capable of touring at ninety with thirty miles an hour reserve.*” wrote Ian Fleming in Casino Royale

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